

Isha Patil

EXPERIENCE & PRODUCT DESIGNER

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PROJECTS & ACHIEVEMENTS

UX Design Awards Nominee, Robi

September 2021 - June 2022

Creating a digital/tactile companion to help kids with ADHD and their parents in daily life.

Indian National Army

September 2022

Designed a Regimental Trophy for the battalion.

Procter & Gamble - Collaboration

February 2021 - June 2021

To create a sustainable solution for the laundry sector.

Decathlon - Collaboration

March 2020

Sport accessory design.

ISD Rubika - Co-Curricular Activities

August 2017 - June 2018

- Anchored for Annual Day.
- Led and managed a group of 70+ people for in-house theatre production.

SKILLSET

Design Thinking and Research

User research, User Experience, Visual Design, Sketching, Rendering, Physical & Digital Product Prototyping, Wireframing & User flows, Usability Testing, Storytelling, Information Architecture

Tools

Figma, Photoshop, Illustrator, Adobe XD, Procreate, Keynote, Keyshot, Rhinoceros 3D, Miro, Jira, Notion, Framer, Protocie, iMovies, Adobe Premier Pro (basics)

EXPERIENCE

Multidisciplinary Designer, Freelance

January 2023 - Present | Valenciennes, France

- Worked with startups on logo, branding and web design projects.
- Made illustrations for a tufted rugs company.

Product and Experience Design Intern, Strapi

April 2022 - October 2022 | Paris, France (remote)

- Collaborated in a cross-functional team using the agile development framework to ensure quality development.
- Conducted user research, analysed user feedback and survey data, and extracted key insights for technical writers to improve documentation.
- Inspected Github repositories made by the community and reworked the UI in accordance with the design system guidelines.
- Built a responsive version of the software for mobile

Product Design Intern, Mindsailors

October 2020 - January 2021 | Poznan, Poland

- Designed tangible products from ideation to 3D modelling and rendering.
- Communicated with the engineering team to build pragmatic products.
- Studied and used various mediums like wood, resin, metal etc. for prototyping.

User Experience Design Intern, GDD

June 2019 - August 2019 | Pune, India

- Brought significant insights to the design team by directing UX research for the company by conducting two rounds of interviews and surveys on 50+ users.
- Conducted comprehensive market research on home automation systems and presented it to stakeholders.
- Created deliverables like user personas, empathy maps, user journey maps etc. for stakeholders.

EDUCATION

Institut Supérieur du Design

Masters in Interaction Design and Management

France, September 2020 - December 2022

First Class Honours

Bachelors in Product Design and Services

France, September 2017 -

July 2020

LANGUAGE

English, Hindi - Fluent

French - Elementary Proficiency